

# Your \$1,500 Federal Tax Credit Merchandising Kit is coming. . .

**HunterDouglas**  
FABRICATION

Oct. 19, 2009

## ▶ Program Overview

Under the American Recovery and Reinvestment Act of 2009, consumers who purchase and install select Duette® Architella® or LiteRise® TrimKit products may qualify for a Federal Tax Credit of up to \$1,500.

### IMPORTANT PROGRAM DETAILS\*:

#### 1. Duette® Architella® honeycomb shades

- Only select Duette Architella and Alustra® Duette Architella fabrics qualify\*.
- Only select lifting systems and product types qualify\*.
- Only inside mounted shades qualify.
- Double-glazed windows are required in the home.

#### 2. LiteRise® TrimKit on certain 3/4" Duette and Applause® honeycomb shades.

- "Low-e" double-pane glass windows are required.
- Excludes sheer or semi-sheer fabrics.
- Only TrimKit surcharge may qualify for the credit. The shade costs, installation, measuring and tax do not qualify.

#### 3. For Both Programs:

- 30% of the cost may qualify for the credit and excludes measuring, installation, and tax up to the \$1,500 maximum.
- \$1,500 maximum tax credit per household. This applies to all qualifying energy efficient products purchased between January 1, 2009 - December 31, 2010. This amount is cumulative and is not per purchase.
- Consult Tax Advisor. Consumers should consult their tax advisor to see if they qualify for this program. A detailed purchase receipt, Manufacturer's Certification Statement and IRS forms must be submitted to claim credit.
- Only residential installations can apply for the tax credit.
- Websites for more information and Manufacturer's Certification Certificates go to: [www.hunterdouglas.com/taxcredit](http://www.hunterdouglas.com/taxcredit), [www.energystar.gov](http://www.energystar.gov), and [www.irs.gov](http://www.irs.gov).



Limited time

## Tax Credit Opportunity

now available from Hunter Douglas.

3 ways to save with Duette® Architella® honeycomb shades.



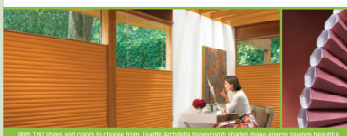
**1. Energy Savings**  
Reduce energy from energy windows by up to 30% with Hunter Douglas® energy efficient Duette Architella® honeycomb shades. The patented cell structure is a clear energy saving benefit in the winter and cooler in the summer.



**2. Tax Credit\***  
Take advantage of a tax credit opportunity on qualifying energy efficient Duette Architella® honeycomb shades.  
See through 10/27/10.



**3. Promotional Offers**  
Take advantage of special offers and more to include our Duette Architella® honeycomb shades.



With 160 styles and colors to choose from, Duette® Architella® honeycomb shades make energy savings beautiful.

\*The tax credit applies to residential energy efficient products. See IRS Publication 946 for more information. See [www.irs.gov](http://www.irs.gov) for more information. See [www.hunterdouglas.com/taxcredit](http://www.hunterdouglas.com/taxcredit) for more information. ©2009 Hunter Douglas, Inc. All rights reserved. Hunter Douglas.

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## ▶ What Is Coming

### 1. Federal Tax Credit POP Merchandising Kit

- Overview Letter
- 2-Sided Tent Card
- Window Decal
- Product Display Dangles
- Sample Book Hang Tags
- Laminated Manufacturer's Certification Certificates

Provided at no charge to our Alliance Dealers.



\* This information is provided as an overview and does not contain all of the qualifying criteria that must be met. Please see the Federal Tax Credit POP kit and go to [www.hunterdouglas.com/taxcredit](http://www.hunterdouglas.com/taxcredit) for more complete details of this program. All consumers should be referred to their tax advisors to see if they qualify for this credit.